

Data Insights & Data Storytelling



Title	Duration (minutes)	Author	Course Description
<ul style="list-style-type: none"> Data storytelling to present data and avoid boring your audience 	20	ISEAZY SKILLS	In this, you'll learn the essentials to present complex data in an engaging way to improve audience comprehension and attention.
<ul style="list-style-type: none"> Introduction to Business Intelligence: from data to action 	20	ISEAZY SKILLS	In this, you'll learn the essentials to learn how to make intelligent decisions based on data analysis using Business Intelligence.
<ul style="list-style-type: none"> Presenting Data 	15	The Access Group	A key skill for any employee is the ability to present raw data and use it to persuade audiences. This course will explore the different options for displaying data, including bar charts, line graphs, pie charts and pictograms and how to choose the right one to present your data with maximum impact.
<ul style="list-style-type: none"> How to create and interpret a SWOT matrix 	20	ISEAZY SKILLS	In this, you'll learn the essentials to learn how to analyse the weaknesses, threats, strengths and opportunities of a company and to be able to interpret the results of the matrix.
<ul style="list-style-type: none"> A Strategic Business Vision for Anticipating and Adapting to the Market 	70	ISEAZY SKILLS	In this course, you'll learn the key points for understanding how to analyse the characteristics of the environment in order to identify new opportunities, set long-term goals, and define strategic priorities to address immediate operational challenges.
<ul style="list-style-type: none"> Analytical Thinking: The Key To Making Good Decisions 	70	ISEAZY SKILLS	In this course, you'll learn the key elements to enhance your ability to analyse information objectively. This will help you take better decisions and solve problems more satisfactorily without getting carried away by emotions that can cloud your judgement and harm you. .
<ul style="list-style-type: none"> Visual Thinking: Graphic Minds, Fantastic Ideas 	20	ISEAZY SKILLS	In this, you'll learn the essentials to learn how to transmit your ideas in an engaging way and In this, you'll learn a visual and organised vision of the main ideas of your speech, presentation or project.