

## Data Insights – Data Storytelling

Title	Duration (minutes)	Author	Course Description
• Data-Driven Storytelling: Inspire Action through Data	45	Madecraft	Join trainer Rebeca Pop to learn how to use the narrative arc, annotations, colors, and headlines to craft compelling data stories. With tips, tricks, and a helpful handout, you'll enhance your data storytelling skills for impactful reports and presentations.
• Data Storytelling: From Insight to Impact	272	Packt	Transform data into captivating stories with this course. Uncover the art of making complex data relatable, engaging, and persuasive through proven storytelling frameworks, visualization techniques, and presentation strategies.
• Storytelling In Business	80	Bigger Brains	Learn to use storytelling to connect with your team and customers! Join award-winning storyteller Andy Offutt Irwin and leadership expert Kelly Vandever as they teach you how to create and use stories to enhance presentations, share your vision, and improve interactions with colleagues and customers.
• Presenting Visually Compelling Data	15	American Management Association	Presenting data involves consideration of both your audience and the message you want to communicate. In this lesson, you will learn to create visually appealing charts and to tell a story you want your audience to remember.
• Telling Stories with Multiple Charts	2	Sponge Learning	"Telling Stories with Multiple Charts" teaches you how to combine the right charts to convey your message effectively. This course covers the basics of merging charts into a single visualization, avoiding common pitfalls, and presenting more information concisely with confidence.
• DataStory: Explain Data and Inspire Action Through Story   Nancy Duarte	20	Soundview	In <i>DataStory</i> , Nancy Duarte reveals how stories engage the brain uniquely and how using story frameworks to communicate data can drive action. She explains how top brands use data to tell compelling narratives, blending language, numbers, and graphics to inspire action.
• Humanizing Your Approach to Data	59	Amplify Voices	Audrey Cavenecia interviews Bianca Pryor on how to humanize data to support your team, execute decisions with empathy, and shift your mindset to honor individuality.
• Qualitative Research And Data Analysis	45	The Expert Academy	This course guides you through types of qualitative research and provides you with the tools to apply meaningful analysis methods for your own business scenarios. You'll learn various methods for conducting this research, including data collection and analysis methods, and presenting the data in different contexts to different audiences.
• Data Analytics: Dashboards vs. Data Stories	18	Madecraft	Business intelligence architect Sara Anstey teaches how data scientists use data for decision-making, covering the fundamentals of data science dashboards and data storytelling, along with key differences and challenges in each.