

Data Insights and Data Storytelling

Title	Duration (minutes)	Author	Course Description
<ul style="list-style-type: none"> • What is Big Data? 	7	Absorb	<p>What is big data? Don't worry you're not going to be chased around by monster-sized 1's and 0's. Big data is all about the analysis of large amounts of data to glean useful and usable insights. In this course we'll look at what big data is and how it's used in business.</p>
<ul style="list-style-type: none"> • What is Data Literacy? 	7	Absorb	<p>This module provides an overview of the concept of data literacy and its increasing importance in today's data-driven world and explores the various aspects of data literacy, including the types of data, methods used to collect and analyze it, and the skills and tools required to process and understand data.</p>
<ul style="list-style-type: none"> • Mark Preston - Lessons from Motorsport: Data Analysis 	8	Absorb	<p>Hear from Ex-F1 Technical Director Mark Preston how motorsport's data-driven decision-making can revolutionize business strategies. Learn to harness data like elite racing teams, enhancing decision-making and problem-solving across various business contexts. Transform challenges into opportunities through analytical precision and innovative thinking.</p>
<ul style="list-style-type: none"> • Microsoft Excel: Working with Excel Sheets & Data 	12	Absorb	<p>In this engaging microlearning module you'll learn all about worksheets and how to work with data in Excel. You'll cover how to create, edit, color, duplicate and hide worksheets, as well how to enter data in excel and perform calculations. This module can be taken standalone or as part of our Excel series.</p>